



MANEP STARTUPS SEMINAR

Thursday April 9, 2009, 12:15 – 13:15
Ecole de Physique, Auditoire Stueckelberg

Street2Start

In the US now, there's a startup in every street and classroom. Switzerland's starting too. Startups are now a normal social activity

Summary

Mark Madsen, Mike Harrop and Avi Ram launched the Street2Start association in 2009 to boost startup creation in Western Switzerland. They are all experienced professionals who are passionate about entrepreneurship (www.street2start.org).

“Western Switzerland is one of the most creative regions on earth but 90% of startups never get started. Hundreds of cool ideas get lost for stupid reasons or because people are a bit confused about how to start”

The team will present their initiative to the Section de Physique and to the students.

Participants who wish to, will have the opportunity to pitch their business idea¹ (see footnote) informally to the audience and get feedback. Session followed by an aperitif offered by MaNEP.

Matthias Kuhn
NCCR MaNEP
Knowledge & Technology Transfer

Geneva, March 18, 2009/MK

Matthias Kuhn – 022 - 379.34.87

¹ If you feel that elements of your idea are worth patenting, come to see Matthias Kuhn before your pitch. We can make your pitch compatible with patenting.